

The diagram shows a rectangular card template with rounded corners. It is defined by three concentric borders: an outermost blue line, a middle red line, and an innermost black line. Three upward-pointing arrows are positioned at the top, each pointing to one of these lines. Below each arrow is a label and a description. The left side is labeled 'BLUE LINE IS THE SAFETY LINE' with the text 'ANYTHING THAT IS NOT GETTING CUT MUST BE INSIDE THIS LINE'. The center is labeled 'RED LINE IS THE CUT LINE' with the text 'THIS IS WHERE THE FINISHED PRODUCT WILL BE CUT'. The right side is labeled 'BLACK LINE IS THE BLEED LINE' with the text 'BACKGROUNDS AND IMAGES THAT BLEED OFF MUST EXTEND TO THIS LINE'. At the bottom center, the finished size and bleed dimensions are listed, along with the corner radius.

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 5X7
WITH BLEED - 5.125X7.125
1/4" RADIUS ROUND CORNERS