

The diagram shows a rectangular card layout. It features a red border representing the cut line and a blue border representing the safety line. The area between the red and blue lines is the bleed. Two arrows point from the text 'RED LINE IS THE CUT LINE' to the top corners of the red border. A horizontal double-headed arrow points from the text 'BLUE LINE IS THE SAFETY LINE' to the left and right edges of the blue border.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 3.5x5
WITH BLEED- 3.625x5.125