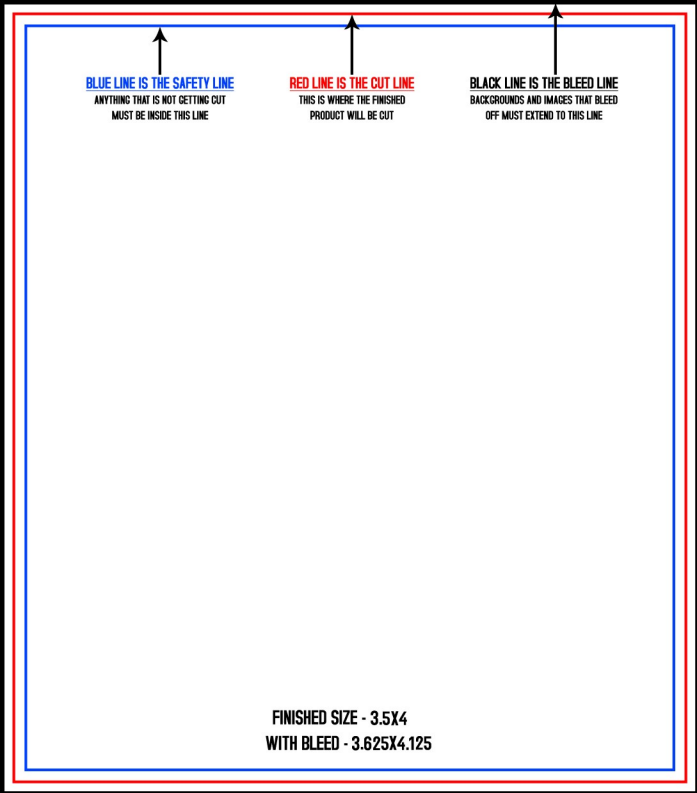




The diagram shows a rectangular card with three concentric borders. The outermost border is blue, the middle border is red, and the innermost border is black. Three arrows point upwards from the text labels to their respective lines: a blue arrow to the blue line, a red arrow to the red line, and a black arrow to the black line.

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 3.5X4
WITH BLEED - 3.625X4.125