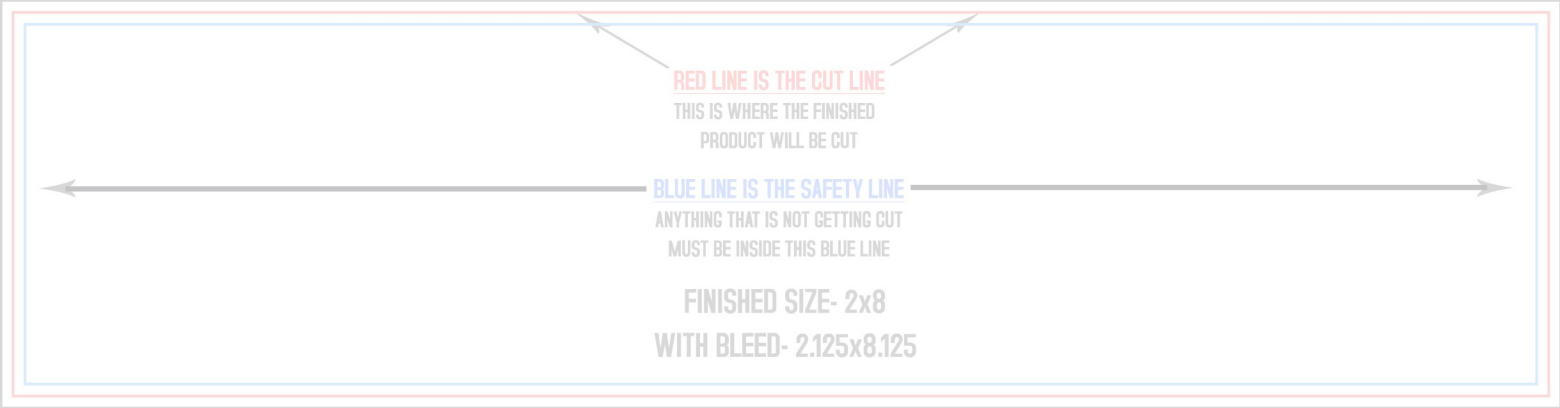




The diagram shows a horizontal rectangular banner. It has a red border on the outside and a blue border on the inside. The space between the red and blue borders is the bleed area. The space between the blue borders is the safety area. The text is centered within the safety area. Two arrows point from the text 'RED LINE IS THE CUT LINE' to the red border. A long double-headed arrow is positioned below the text 'BLUE LINE IS THE SAFETY LINE', spanning the width of the blue border area.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 2x8
WITH BLEED- 2.125x8.125