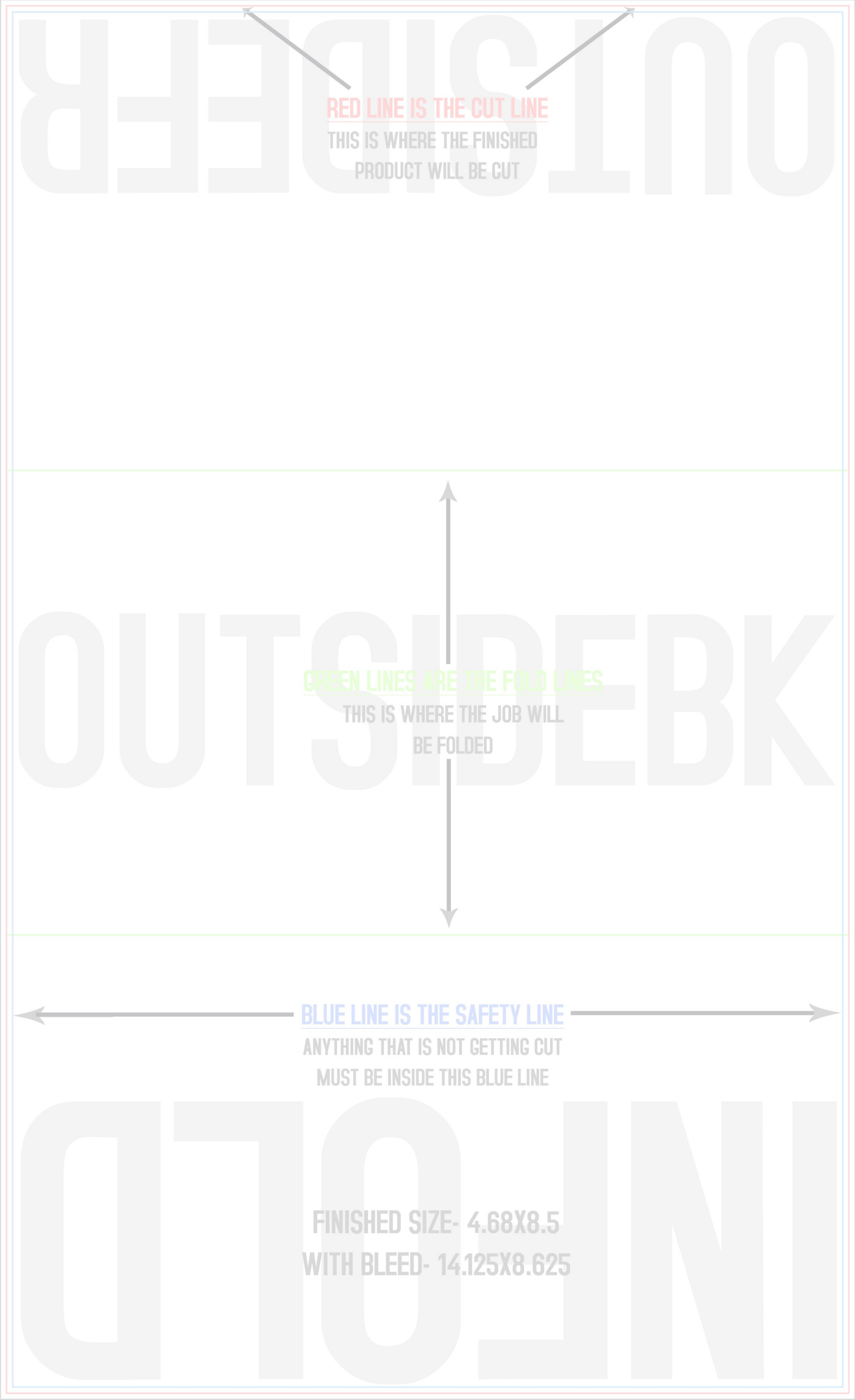




The diagram shows a poster layout with three main horizontal sections. The top section is a light blue area representing the bleed, with a red line at the top and a green line below it. The middle section is a light green area representing the fold, with green lines at the top and bottom. The bottom section is a light blue area representing the safety line, with a blue line at the bottom. Arrows point from the text labels to their respective lines. The background features large, faint, grey text that reads 'OUTSIDE BK' and 'DOWN'.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

GREEN LINES ARE THE FOLD LINES

THIS IS WHERE THE JOB WILL
BE FOLDED

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 4.68X8.5
WITH BLEED- 14.125X8.625