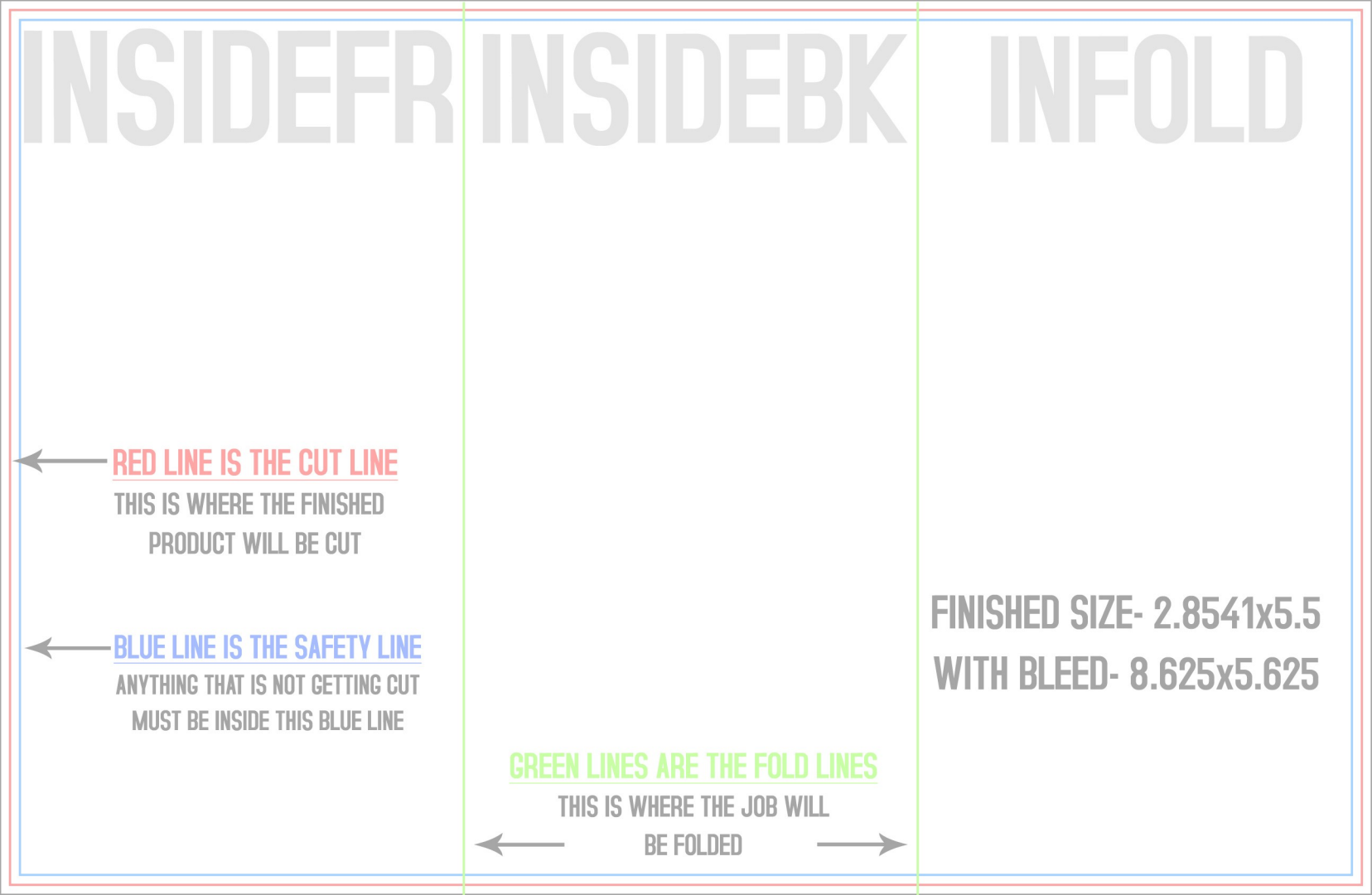


INSIDE FR

INSIDE BK

INFOLD



The diagram shows a three-panel brochure layout. The left panel is labeled 'INSIDE FR', the middle 'INSIDE BK', and the right 'INFOLD'. A red line runs vertically between the left and middle panels, and another red line runs vertically between the middle and right panels. A blue line runs horizontally across the top of the left panel. A green line runs horizontally across the bottom of the left panel. Arrows point to these lines with explanatory text. The right panel contains text about finished size and bleed.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINES ARE THE FOLD LINES

THIS IS WHERE THE JOB WILL
BE FOLDED

FINISHED SIZE- 2.8541x5.5
WITH BLEED- 8.625x5.625