

The diagram shows a rectangular layout for a folded card. A vertical green line in the center represents the fold. A horizontal blue line at the top represents the safety line. A horizontal red line below the blue line represents the cut line. A horizontal black line at the very top represents the bleed line. Arrows point from the text labels to their respective lines. The layout is divided into two main sections by the fold line, with text and dimensions provided for both the folded and flat states.

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

FOLDED SIZE - 4X7.5

FLAT WITH BLEED - 4.125X15.125

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

GREEN LINE IS THE FOLD LINE

THIS IS WHERE THE JOB WILL BE
FOLDED