

The diagram shows a rectangular layout with three concentric borders. The innermost border is black, the middle border is blue, and the outermost border is red. Arrows point from the text labels to their respective lines: an upward arrow from the red line, a rightward arrow from the blue line, and another rightward arrow from the black line.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 2X3

WITH BLEED - 2.125X3.125