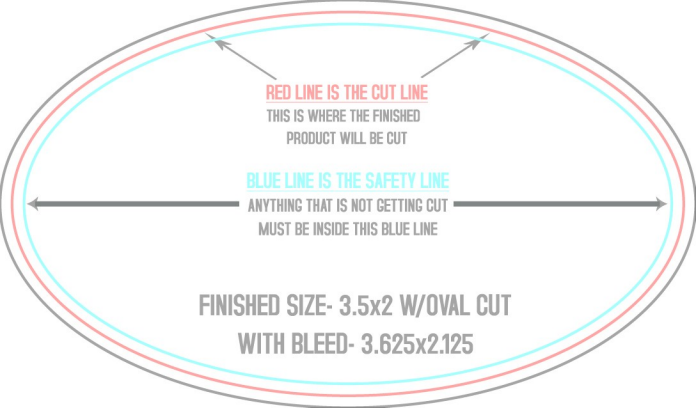




The diagram shows an oval shape with two concentric lines. The outer line is red and the inner line is blue. Two arrows point from the text 'RED LINE IS THE CUT LINE' to the red line. A horizontal double-headed arrow spans the width of the oval, with text 'BLUE LINE IS THE SAFETY LINE' and 'ANYTHING THAT IS NOT GETTING CUT MUST BE INSIDE THIS BLUE LINE' centered above it. At the bottom, the finished and bleed sizes are listed.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 3.5x2 W/OVAL CUT
WITH BLEED- 3.625x2.125